

## **PRESS CONFERENCE**

### **APPOINTMENT OF THE NEW MANAGING DIRECTOR OF FINANCIAL INVESTMENT AND CONSULTANCY SERVICES (FICS) LIMITED MRS SHARMAINE ROSEMOND-FRANCOIS**

**TUESDAY, JANUARY 4, 2011  
AT 10:00 A.M.**

**AT FICS CORPORATE HEADQUARTERS CONFERENCE ROOM**

Mrs. Sharmaine Rosemond-Francois is the newly appointed Managing Director of Financial Investment and Consultancy Services Limited (FICS). Mrs. Rosemond-Francois brings over ten (10) years diversified senior level experience in banking, brokerage, capital markets and investment banking. Until recently, she served as Manager, Business Development for St. Lucia and the OECS at First Citizens Investment Services (formerly CMMB Ltd) for a period of almost six (6) years. In addition, she served in the capacity of Registered Principal for the Brokerage Operations at that establishment. Her roles involved working extensively with Governments and institutional investors in raising capital and to date arranged over EC\$600 Million in corporate and government bond issues on the Regional Government Securities Market (RGSM).

Mrs. Rosemond-Francois also served as Senior Fund Manager/Registered Principal at East Caribbean Financial Holding Co Ltd (ECFH) for 4 years and Acting Manager of

Investment Banking in the latter eight (8) months. She was instrumental in establishing the Investment/Wealth Management Unit at Bank of Saint Lucia Limited and had responsibility for strategic business development in the areas of pension fund, portfolio management and equity financing for corporations. In addition, she worked in the areas of corporate and retail banking.

Mrs. Rosemond-Francois holds a post graduate certificate in Business Administration (Finance Concentration) from the University of Manchester in the United Kingdom and a Bachelor of Science Honors Degree in Accounting and Statistics at the UWI Mona Campus. She also holds the Registered Principal and Representative Trading Licenses from the Eastern Caribbean Securities Exchange (ECSE). In addition, she has attended a wide range of training programmes in wealth and financial management.